

**Kind Attn:** To All Business Houses/ Entrepreneurs - Micro, Small & Medium Enterprises.

Dear Sir/M'am,

We take this opportunity to introduce you to **SSLR Consultancy LLP.**, a Privately held Global Company registered with Ministry of Corporate Affairs (LLPIN:AAP-85-01) in India, - A Trusted and Preferred 360 Degree Solutions Organizer to Business Houses (Especially Micro, Small & Medium Enterprises-MSMEs, Exporters & Importers - Both StartUps & Established Firms) in finding the right sources for financial products and services, Business and Management Advisory/ Consultancy designed in order to meet their short & long term needs. We also cater to Retail & High Network Clients too, across all the Segments.

**Our Vision is:** "To be the Most Trusted & Preferred Management & Business Solution Organizer to Business Houses & Individual Families to meet their Short term & Long term Needs."

**Our Mission is:** "To bring comfort and convenience to the lives of all the section of communities – Retail, HNI, MSMEs & Large Corporates."

**Our Values are:** "Integrity, Excellence, Transparency & Customer Service."

It would be our endeavor to respond and service every Segment, by providing end to end deliverables, in achieving specific Business/ Life Goals or find Solutions to their Problems. Do spare few moments to visit our website [www.sslrconsultancy.com](http://www.sslrconsultancy.com) to know more and reach out to us in any kind of situation/ need & you would definitely be delighted.

**Our 360 Degree Services for MSMEs**, range from Company Formation, Compliances, Accounting & Taxation, Investment Banking ( Private Equity/ Debt Financing/ All kind of Loans ), Financial Investments ( Wealth Management/ Financial Planning –Insurance, Mutual Funds etc.), Travel, Property & Real Estate, HR, Sales & Marketing, IT, Learning & Development, Coaching, Logistics - Domestic & International, Customs Clearing & Forwarding Services for Export & Import Houses, Legal , Facility Management to Health & Wellness and many.

We are **Headquartered at Mumbai** and have Offices across all the States in India & Overseas.

**India Off:** Delhi, Bangalore, Chennai, Kolkata, Odisha, Haryana, Punjab, Rajasthan, Uttar Pradesh, Uttarakhand, Madhya Pradesh, Gujarat, Goa, Chattisgarh, Himachal Pradesh, Kerala, Andhra Pradesh, Telangana, Port Blair, Daman & Diu.

**Overseas Off:** Dubai, Oman, Bahrain, Doha Qatar, United Kingdom, United States, Australia, Canada, Srilanka, Nepal & Turkey.

SSLR Consultancy LLP. follow a **Aggregator Business Model** – "A One Stop Shop Solution ORGANISER" and have partnered with the best and well reputed established professional Companies in all the Sectors as **Master Success Partner** to more than 50+ NBFCs, Banks, Investment Bankers, Corporates, Consulting Firms. Few of our Solution Providing companies are TATA Group, Killick Group, Muthoot Group, Bombino Express, See Change Consulting, Kachi Sozo, Money Frog, RupeeBoss, Indorient Finance, SPA Capital Advisors, IFAN Finserve, Ved World, Mentorr Entertainment, Agarwal Packers & Movers to name a few. Today we cater to more than 10000 + Clients ( Retail / HNI /MSMEs ) and still counting.

**SSLR Consultancy LLP** is also today the **Master Success Partner** for **See Change Consulting** from Chennai-a leading knowledge Management Partners for MNC & Corporates and Growth Management Partners for MSMEs, provide a Unique off- the Shelf service - "**Business Diagnostic Report**"- A 20 Page detailed report worth 30,000/- for just 999/-specially designed for **Micro, Small & Medium Enterprises (MSMEs)** & Corporate, that gives a Bird's Eye-View of their Business covering 27 Key parameters further to help them "**Reduce Cost by 10% in 90 days**" with a 360° Solutions. We offer 360 Degree Training, 360 Degree Coaching & 360 Degree Consulting to MSMEs today who cannot afford to go the BIG FOUR Consulting Firms viz. Deloitte, PWC, Ernst & Young and KPMG. Few of our Clients who have availed this benefit are TVS Motor Company, Intel, Chola, Exide, MRF, Thangamayil, Leo Coffee, IFMR Rural Finance, Igarashi Motors India Ltd, Bhawar Group, Fourrts to name a few.

SSLR Consultancy LLP is also glad to associate with **Knowledge Ridge**, [www.knowledgeridge.com](http://www.knowledgeridge.com) a global custom recruiting & vetting firm, specializing in expertise delivery, across industries and geographies. Our clients are key decision-makers at major corporations, investment funds, consultancies, and a wide spectrum of industries around the world. They rely on Knowledge Ridge to source, curate and deliver the knowledge and wisdom they need – better informing investments, sharpening key decisions, and driving innovation – to retain the edge in a competitive environment. We address the expertise gap which had become clear at the start of the information superhighway. While finding relevant and updated information was just a click away, true knowledge and expertise were still elusive and sought after, with no existent framework for curation and delivery of customised knowledge and information Knowledge Ridge was built to design custom solutions to that very problem, creating a vast network of active connections – between professionals with specific requirements, and leading experts with the explicit knowledge and expertise crucial to the task.

**Knowledge Ridge** are official Research Partners for “**Amazon Smbhav Awards**” and we are very pleased and honoured to invite you to be nominated for India’s biggest SMB award function: “**Smbhav 2020**” by **Amazon** ([www.smbhav.com](http://www.smbhav.com)). The purpose for organising this summit is that the **Small and Medium Businesses (SMBs)** and **Micro-enterprises** are critical for the growth of India’s economy, and all they need to cross that coveted tipping point are the right tools, information and opportunities.

You may Select the category you would like to be nominated for the below awards and send us the details about your Company and MD/CEOs’ Email id for further process.

**Award Category:**

- a. Global SMB of the Year ( 15-20 Max nominations)
- b. Innovator SMB of the year ( 15-20 Max nominations)
- c. Job Creator SMB of the year ( 15-20 Max nominations)
- d. Transformation of the Year ( 15-20 Max nominations)
- e. Women Entrepreneur of the Year ( 15-20 Max nominations)

Kindly find the nomination form for further evaluation, which may filled and also shared with other MSME Members, who would like to be nominated and could explore the opportunity.

Last date of sharing the nomination form has been now extended to **3<sup>rd</sup> Jan 2020 - 9 PM**, Details to be send to [grk27@sslrconsultancy.com](mailto:grk27@sslrconsultancy.com) copy to [devashree.kulkarni@knowledgeridge.com](mailto:devashree.kulkarni@knowledgeridge.com)

3 Pager Nomination form in each category is attached herewith. Nomination process will include:

- Shortlisting the nominated companies for said categories.
- An equal representation of Industry Types for said categories.
- Unbiased process of choosing a winner.

We have developed a specific evaluation procedure to streamline nominations process for our jury panel. Look forward for your response at earliest.

**Thanks & Regards,**

**G.Rameshkumar. MLE<sup>SM</sup> M.IOD**

**Founder & Chairman.**

**SSLR Consultancy LLP.**

**Mob / Whatsapp:** +91 7982218029. ; **Email:** [grk27@sslrconsultancy.com](mailto:grk27@sslrconsultancy.com) ; **Website:** [www.sslrconsultancy.com](http://www.sslrconsultancy.com)

**Affiliations:**

- **Director General:** All India MSME Association, India.
- **Executive Director:** International Human Rights Advisory Council.
- **Executive Director-Media Relations:** National Council of News & Broadcasting, India.
- **Member:** Institute of Directors, India. & Leaders Excellence Inc., Harvard Square, USA.
- **Executive Board Member:** Ved World Pvt. Ltd.
- **Master Success Partner/ Sr. Consultant:** See Change Consulting, RupeeBoss, MoneyFrog , IFAN Finserve & Killick Nixon Ltd.

**Recipient of Prestigious & Coveted:** "REX Karmaveer Chakra Award, 2019" & "Human Rights Ambassador, 2019 "